



Marketing & Development Manager

Are you an accomplished storyteller with powerful influencing skills who can promote our core mission and help advocate Jersey's heritage?

We are looking for a qualified Marketing leader to join our team. If you are passionate about history and the Island's story, if you have experience in social media, PR and identifying new opportunities, we would like to meet you.

The right candidate should demonstrate a proven ability to operate independently and work collaboratively with a larger team. Be accomplished in managing challenging deadlines, juggle priorities effectively, work with outsourced providers and will be skilled at reviewing marketing effectiveness and adapting strategy accordingly.

The ideal candidate will have experience and an understanding of the marketing strategic framework, in addition to delivering projects to budget, utilising their superior project management skills. The right person will be able to explore and develop new commercial opportunities and find new partners to bring visitors to our sites.

Ultimately, you should be able to act as the face and voice of our brand and manage all community and tourism communications.

Please contact Kiely Henley-Thomas for further details at kiley@hrnow.ie or on 01534 747559.

